

RATES FOR CUSTOMISED PROGRAMME for Vividh Bharati

Rates are applicable-for per station per Broadcast

VIVIDH BHARATI			Category-1			Category - 2			Category - 3		
			6.30 to 10 AM & 7.00 to 11.00 PM			6.00 to 6.30 AM, 10 to 12.00 Noon & 1.30 to 2.30 PM			12.00 to 1.30 PM & 2.30 to 7.00 PM		
Group of Stations			Sponsored Prog. wherein the entire content of the programme is PUBLICIZING THE PRODUCTS/ SERVICE with NO-FCT								
			15 Min.	10 Min.	5 Min.	15 Min.	10 Min.	5 Min.	15 Min.	10 Min.	5 Min.
II. (3)	M.P.	BHOPAL & INDORE (2-station)	2340	1560	1040	1980	1320	880	1680	1120	750
	C.G.	RAIPUR									
III. (1)	M.P.	JABALPUR (1station)	1680	1120	750	1320	880	600	1020	680	500
State Hook-UP	M.P. - (3 stations)		6360	4240	2830	5280	3520	2360	4380	2920	2000
	C.G. - (1 station)		2340	1560	1040	1980	1320	880	1680	1120	750