

RATES FOR IN-HOUSE SPONSORSHIP PROGRAMME for Vividh Bharati

Rates are applicable-for per station per Broadcast

VIVIDH BHARATI			Category-1	Category-2	Category-3
			6.30 to 10 AM & 7.00 to 11.00 PM	6.00 to 6.30 AM, 10 to 12.00 Noon & 1.30 to 2.30 PM	12.00 to 1.30 PM & 2.30 to 7.00 PM
			(15Min. with FCT-30")	(15Min. with FCT-30")	(15Min. with FCT-30")
II. (3)	M.P.	BHOPAL & INDORE (2-station)	1050	890	755
	C.G.	RAIPUR			
III. (1)	M.P.	JABALPUR (1station)	755	595	460
State Hook-UP		M.P. - (3 stations)	2855	2375	1970
		C.G. - (1 station)	1050	890	755