

10 SECOND SPOT-BUY-RATES for Vividh Bharati

Rates are applicable-for per station per Broadcast

VIVIDH BHARATI			Category-1	Category-2	Category-3
			<u>6.30 to 10 AM & 7.00 to 11.00 PM</u>	<u>6.00 to 6.30 AM, 10 to 12.00 Noon & 1.30 to 2.30 PM</u>	<u>12.00 to 1.30 PM & 2.30 to 7.00 PM</u>
			<i>(10 Sec.)</i>	<i>(10 Sec.)</i>	<i>(10 Sec.)</i>
II. (3)	M.P.	BHOPAL & INDORE <i>(2-station)</i>	390	330	280
	C.G.	<i>RAIPUR</i>			
III. (1)	M.P.	JABALPUR <i>(1station)</i>	280	220	170
State Hook-UP		M.P. - <i>(3 stations)</i>	1060	880	730
		C.G. - <i>(1 station)</i>	390	330	280