

RATES FOR SPONSORED PROGRAMME for PRIMARY CHANNEL/ LRS

Rates are applicable-for per station per Broadcast

<u>NAME OF STATION</u>		<i>Group of Stations</i>	PRIMARY CHANNEL/ LRS					
			Category-I			Category-II		
			(15Min. with FCT-60")	(10Min. with FCT-40")	(5Min. with FCT-20")	(15Min. with FCT-60")	(10Min. with FCT-40")	(5Min. with FCT-20")
M.P.	BHOPAL, INDORE & JABALPUR <i>(3station)</i>	II.	3,300	2,250	1,150	1,980	1,350	700
C.G.	<i>RAIPUR</i>							
M.P.	GWALIOR, REWA & CHHATARPUR <i>(3station)</i>	III.	2,640	1,800	900	1,680	1,150	580
C.G.	<i>JAGDALPUR & AMBIKAPUR - (2station)</i>	IV.	1,980	1,350	700	1,320	900	460
M.P.	BALAGHAT, BETUL, CHHINDWARA, GUNA, KHANDWA, SAGAR, SHAHDOL & SHIVPURI - <i>(8station)</i>	V.	1,320	890	450	1,020	690	350
C.G.	<i>BILASPUR & RAIGARH - (2station)</i>							
	STATE HOOK-UP RATE [M.P. -14 stations]	M.P.	28,380	19,270	9,750	19,140	13,020	6,640
	STATE HOOK-UP RATE [C.G. - 5 stations]	C.G.	9,900	6,730	3,450	6,660	4,530	2,320