

RATES FOR IN-HOUSE SPONSORSHIP PROGRAMME for PC/LRS

Rates are applicable-for per station per Broadcast

<u>PRIMARY CHANNEL/ LRS</u>		Group of Stations	Category-I	Category-II
NAME OF STATION			(for 15Min. with FCT-60")	(for 15Min. with FCT-60")
M.P.	BHOPAL, INDORE & JABALPUR (3station)	II.	2,970	1,785
C.G.	RAIPUR			
M.P.	GWALIOR, REWA & CHHATARPUR (3station)	III.	2,375	1,515
C.G.	JAGDALPUR & AMBIKAPUR - (2station)	IV.	1,785	1,190
M.P.	BALAGHAT, BETUL, CHHINDWARA, GUNA, KHANDWA, SAGAR, SHAHDOL & SHIVPURI (8station)	V.	1,190	920
C.G.	BILASPUR & RAIGARH - (2station)			
STATE HOOK-UP RATE [M.P. -14 stations]		M.P.	25,555	17,260
STATE HOOK-UP RATE [C.G. - 5 stations]		C.G.	8,920	6,005