

10 SECOND SPOT-BUY-RATES for PRIMARY CHANNEL/ LRS

Rates are applicable-for per station per Broadcast

<u>NAME OF STATION</u>		Group of Stations	PRIMARY CHANNEL/ LRS	
			Category-I (10Sec.)	Category-II (10Sec.)
M.P.	BHOPAL, INDORE & JABALPUR (3station)	II.	550	330
C.G.	RAIPUR			
M.P.	GWALIOR, REWA & CHHATARPUR (3station)	III.	440	280
C.G.	JAGDALPUR & AMBIKAPUR - (2station)	IV.	330	220
M.P.	BALAGHAT, BETUL, CHHINDWARA, GUNA, KHANDWA, SAGAR, SHAHDOL & SHIVPURI - (8station)	V.	220	170
C.G.	BILASPUR & RAIGARH - (2station)			
STATE HOOK-UP RATE [M.P. - 14 stations]		M.P.	4,730	3,190
STATE HOOK-UP RATE [C.G. - 5 stations]		C.G.	1,650	1,110

Regional - NEWS	Regional NEWS in M.P. (14 stations)	M.P.	3780
	Regional NEWS in C.G.(5 stations)	C.G.	1320
	Regional NEWS Mid-Break in M.P. (14 stations)	M.P.	7560
	Regional NEWS Mid-Break in CG (5 stations)	C.G.	2640

Guide Commercial/ GREETINGS	
Rs.300/- for 15words	Rs.30/- per extra word